LIFELONG LEARNING PROGRAMME
LEONARDO DA VINCI: TRANSFER OF INNOVATION

Valorisation and Sustainability Plan 2013-2015

Version 1.0 January 2014

Index

One teacher and one student working with ProjectX
Leonardo da Vinci – Transfer of Innovation

1. Aims

This plan has been devised to support valorisation and sustainability of this project. We want to inform relevant stakeholders and engage relevant actors to activities, outcomes and products developed in the framework of the one2one project.

We propose a plan where both, actions based in digital channels and actions especially focused for target groups are combined in a balanced way.

This plan aims to:

- Create a transnational network for effective dissemination
- Raise awareness of VET providers of the benefits of ProjectX
- Promote the Methodology of ProjectX as well as the practical ProjectX developed
- Inform European relevant organisations on the result of this ToI could promote mobility of high quality between school
- Promote the sustainability of main products of this ToI Project

This plan will be led by Xabec Vocational Training Centre who will be in charge to produce the Interim and Final Report.

The results of this plan as well as their deadlines will be included in the Quality Management Plan that will be monitored by Meram Technical and Vocational High School..

2. Lifelong Learning Programme Graphic Identity

According to the Education and Culture directorate, all materials and documents produced in the framework of the one2one project must include

1. The LLP logo:

For colour background or dark background we should use white text:

2. Disclaimer

All documents, dissemination and advertising materials, presentations, etc, generated during the project must include the following disclaimer:

This project has been funded with support from the European Commission.

This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Logo and disclaimer available on Education and Culture – Graphic Identity website:

http://ec.europa.eu/dgs/education_culture/publ/graphics/identity_en.htm.

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3. Dissemination

We aim to promote the main results of the project across Vocational Educational Institutions, Companies and Policy Makers. We will also inform to teachers, students and general public.

We will focus on dissemination and promotion of the practically based and innovative elements of our project designed to improve the teaching methods in VET.

Through the creation of this transnational network we will collectively promote the integration of working situations in the classroom increasing the attractiveness of VET, close the gap between workplace and education. In the long term, the ProjectXs developed can be the base of high quality mobility of both teachers and students.

This aligns with the EU Commission's focus on increasing value, exchange of good practice and exploitation, experimentation and implementation of practical activities. All materials will be accessible in the website and in ADAM database.

3.1 Target Groups
- Teachers/Head teachers
- Students
- Parents
- Companies
- Education authorities
- Policy Makers
- General Public

3.2 Action Plan

1.   Logo

The logo is the key element of the visual identity of the project. All partners will have the high quality file, so they will be able to include it in all the documents and outputs of the project.

When: November 2013

Responsible partner: Xabec Vocational Training Centre

2.   one2one Web site

The website will contain all the information about the project, partners, activities, calendar, newsletters and materials developed. It will allow access to learning materials to support exploitation to influence and inform training institutions, policy makers and companies.

The website will be divided into two major parts:

1. A public space, opened to all users with a separated area where all project material will be available for downloading.
2. A private only-members area where exchange of documents will be possible.

In order to boost the website and for its management and control, only project manager and technical manager of each institution will be able to upload relevant information.

Once the information is approved by Xabec Vocational Training Centre it will be available for public or partners.

A password will be provided to all partners in order to enable the access to the Reserved Area

When: December 21 2013 and during the project's life

Responsible partner: Xabec Vocational Training Centre

3. Partners´ web sites

Each partner website will include a link to the project's website.

When: Starting February 2014 and during the project's life

Responsible partner: Each partner

4. InnMain website

Relevant information of the project will be published in the website of the European Network Innmain. Through this channel we will reach their European members: chambers of commerce, maintenance organisations, VET providers and companies.

When: February 2014 and during the project's life

Responsible partner: Xabec Vocational Training Centre

5. Banner

Xabec will be responsible for the design of a banner and provide the file to all partners. The Banner is an important part of the visual identity of the project. It will be present in the different valorisation activities of the project.

When: December 2013

Responsible partner: Xabec Vocational Training Centre

6. Newsletters

Xabec will design a newsletter in English after each meeting. Partners can use the newsletter to inform about project advance to teachers, students, companies, policy makers and any other relevant target group they consider convenient.

When: after each meeting

Responsible: Xabec Vocational Training Centre

7. Meeting Video

Xabec will be in charge of making a video of each meeting to promote the activities and conferences.

When: after each meeting

Responsible partner: Xabec Vocational Training Centre

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8. General Leaflet

Xabec will be in charge of the design of a leaflet to describe the main objectives of the project. The high quality file will be sent to all partners so they can use it to promote the project.

When: February 2014

Responsible partner: Xabec Vocational Training Centre

9. Project Brochure

The project brochure will present the main results of the project and plans for the future. The brochure will be a key tool to disseminate and exploit project results to Policy Makers, Maintenance organisations, companies and VET providers.

When: July 2014

Responsible partner: Xabec Vocational Training Centre

10. Local events

The consortium for the dissemination of the project will participate in several events of national scale. Appropriate dissemination material will be distributed in events like:

- Open days
- Meetings with teachers, students, staff
- Meetings with colleagues/senior managers
- Meetings with local stakeholders, social partners, politicians, decision makers
- Conferences, seminars
- Events held by National Agencies

When: during the lifespan of the project

Responsible partner: all

11. International Events

Each partner will take advantage of the international conferences and events to disseminate the project's aims and results. Appropriate dissemination material will be distributed.

When: during the lifespan of the project

Responsible partner: all

12. Video footage of the project

This video will show the implementation of the ProjectX in the different countries. It will be one of the main tools to engage VET providers to adopt this methodology.

When: July 2015

Responsible partner: Xabec Vocational Training Centre

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13. ADAM Database

The project information will be updated in ADAM database: general information, meeting information, products and results and dissemination material.

When: During the project life

Responsible partner: Xabec Vocational Training Centre

14. Dissemination Pack

Infopack about the project, including:

- Project's summary
- Description of partnership
- Aims and work plan
- Results
- Template for documents
- PPT standard presentation

When: February 2014

Responsible partner: Xabec Vocational Training Centre

4. Exploitation and Sustainability

We aim to identify and promote ways to maximise the products and services for interested VET providers and to engage them during and after the project.

We will create a set of resources that can be maintained in the future. The lead partner has committed to update improvements learnt from the project; other partners will be encouraged to do likewise. The hard copy resources will be presented at the final conference. The methodology as well as the set of ProjectX developed will be free to use to reduce barriers to sustainability.

4.1 Target Groups

- Teachers/Head teachers
- School Management
- Education authorities
- Policy Makers

4.2 Action Plan

1. ADAM Database

All the relevant products will be available to download on ADAM Database.

Responsible partner: Xabec Vocational Training Centre

2. Use and improve of the ProjectX by Partners

Sustainability of the project is guaranteed because school partners will implement the model in their ordinary lessons.

Responsible partner: Xabec, Meram

3. Engage other schools from InnMain Network

As the schools participating in this project are members of InnMain, after the project they will present the benefits or ProjectX methodology to their colleagues in the network.

4. Sustainability Pack

- Infopack about the project, including:
- Project's summary
- PPT standard presentation
- Booklet: Teaching through ProjectX
- Booklet: Catalogue of ProjectX

Appendix 1.. Key Concepts

Valorisation

Valorisation is a term that includes **dissemination** and **exploitation**, and it aims to make the project result / product more valuable to everybody, meaning make "others" use the product. Valorisation is the sum of both dissemination and exploitation activities. The overall objective of valorisation activities is to promote the project and its results and foster their use by different individuals and organisations, with the attempt of constantly spread and improve the usage and the content of the results

Dissemination

Dissemination is the process of promotion and awareness raising that should occur throughout the project. It is related to making the results / products of a project visible to others, specially the end-users, the target groups and the key-actors that can implement its use. Dissemination means rendering comprehensible all the activities and main results associated with a project close to all interested key actors.

Exploitation

Exploitation is associated with the use of the project's results at different levels, during and after the implementation of the project. Exploitation is mostly related to the idea of convincing the key actors to use the main products of a project.

Sustainability

Sustainability is the capacity of the project to continue its existence and functioning beyond its end. The project results are used and exploited continuously. Sustainability of results implies use and exploitation of results in the long term. A project can therefore be considered as sustainable if relevant results are pursued and products are maintained or developed after the end of the EU funding.